

# From Vision *to* **IMPACT**

A Success Story

The Chronicle of the City Connect Detroit  
Demonstration Project 2001-2005



Building new links to community solutions

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## FUNDING PARTNERS

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## FROM THE PRESIDENT

### Dear Friends and Colleagues:

2006 marks a milestone for City Connect Detroit. This year, we celebrate our transition from a highly successful demonstration project (2001-05) to an organization that will make an impact far into the future. This reflects the commitment and work of our board of directors, staff and hundreds of collaborative partners. It also represents the wise investment made by Detroit-area and Michigan foundations to create and fund City Connect Detroit as a philanthropic experiment.

Based on the findings of our independent evaluation, conducted by Moore and Associates, and our ongoing Board Outcomes and Progress Review committee, we are proud and happy to report that the experiment was a success!

This brief chronicle tells the story of how City Connect Detroit helped increase investment in the Detroit metropolitan area by over \$60 million; how we supported more than 30 collaborative partnerships, addressing numerous critical community issues; and how we effectively brought together community leaders from all sectors to create positive change.

We extend our deepest appreciation to all those who made this possible. I would like to especially thank our Board of Directors and its officers for their dedicated service. I would also like to acknowledge several individuals for their special role in the success of City Connect Detroit. They are Kari Schlachtenhaufen, first Board chairperson; Sam Singh, current Board chairperson; C. Patrick Babcock, who provided important start-up technical assistance to the organization; Dottie Johnson, who sparked the original idea for City Connect Detroit; and all the members of the Philanthropy Task Force who created the report that launched City Connect Detroit. Their contributions have been invaluable.

We are especially grateful to all of City Connect Detroit funders. A special recognition goes to the five “founding funders”—The Skillman Foundation, The Kresge Foundation, The McGregor Fund,

“City Connect Detroit’s learnings about collaboration are profound and offer hope for non-profits, schools, government, business and other organizations to achieve greater impact, even in tough times. We are convinced that improving lives hinges on organizations successfully working together across sectors, around common goals.”

Geneva J. Williams, President and CEO, City Connect Detroit, presentation to The University of Michigan Nonprofit and Public Management Center, 2004

“I will be working with the foundation leaders of the City and the region in the coming months to maximize the potential that they offer us. I specifically will ask City Connect Detroit under the leadership of CEO Geneva Williams, whose job is developing effective collaborations, to become an active partner in this process.”

Kwame M. Kilpatrick, Mayor, City of Detroit, 2006 Inaugural Address

Detroit Youth Foundation, and the Community Foundation for Southeastern Michigan—for their early role in support of the organization. A special thanks also goes to the Council of Michigan Foundations for their early fiduciary role to the organization.

As we move forward, our mission is even stronger: *To help metropolitan Detroit nonprofits and governments obtain increased national funding and to facilitate collaboration among nonprofits, governments, businesses, grantors, and others.*

Please join us in celebrating this philanthropic and community success story. City Connect Detroit will continue to foster collaborative partnerships and increase financial investments in the Detroit metropolitan area to improve lives.

Sincerely,

Geneva J. Williams  
President and CEO  
City Connect Detroit

# A SUCCESSFUL DEMONSTRATION PROJECT



CITY CONNECT DETROIT TIMEFRAME	
1998-2001	Early Exploration and Planning
2001-2005	Demonstration Phase
2006 and Beyond	Sustained, Continuing Organization

RESULTS EXCEEDED EXPECTATIONS	
EXPECTATIONS	RESULTS
Raise \$25 million	Over \$60 million raised
Submit 114 funding proposals and requests	More than 200 funding proposals and requests submitted
Develop 20-30 collaboratives with cross-sector representation	33 collaboratives with cross sector representation developed
Develop a funding information network	State-of-the-art online funding system with more than 300 subscribers developed
Achieve a satisfactory financial return on investment	Achieved a return of \$15 in community funding for each dollar invested

“City Connect Detroit looks forward to helping funders, nonprofits, and the City to establish and sustain effective partnerships. An organized, catalytic effort that targets attention to tapping more federal and national resources, such as City Connect will do, offers a tremendous resource capacity. City Connect Detroit is confident that our recommendations to work better as collaborators to develop and implement strategies will create numerous human investment opportunities.”

December 2001, *Investing In Detroit Philanthropy Report*, Detroit Task Force on the creation of City Connect Detroit.

“There really isn’t any other organization besides [City Connect Detroit] that can provide support to collaboratives, convene them and help them to develop very strong grant proposals.”

Carol Goss,  
President of The Skillman Foundation,  
*Crain’s Detroit Business*, June 27, 2005.

## EARLY EXPLORATION AND PLANNING: 1998-2001

As with most successful ventures, City Connect Detroit began with a small group of committed individuals. In 1998, led by area grantmakers, this group recognized that the Detroit metropolitan area was not receiving its proportional share of federal and national foundation investment dollars, and they were determined to do something about it. Michigan ranked 46th in overall per capita federal spending and 44th in the percentage of federal tax payments returned to the state. The impact of this shortfall was a chronic under-funding of essential programs in metro Detroit to strengthen communities and improve lives. City Connect Detroit's strategies to address this funding gap and related needs are noted below.

### City Connect Detroit Strategies to Address Needs

- » *Increase the amount of national funding to southeastern Michigan*
- » *Provide timely and relevant information on funding opportunities*
- » *Build strong and viable collaborative partnerships*
- » *Enhance the capacity of nonprofits in collaboration and fundraising*
- » *Foster community linkages based on respect, mutual understanding and trust*

New York City Connect had started several years earlier to raise funds in the New York City area. Adopting ideas from the New York model, but adding a Detroit flavor, the group launched City Connect Detroit in the fall of 2001 with the installation of its first Board of Directors. Soon after, Geneva J. Williams, a long-time community leader, was appointed as the first President and CEO of the organization. Initial funding was secured from The Skillman Foundation, The Kresge Foundation, The McGregor Fund, Detroit Youth Foundation, and the Community Foundation for Southeastern Michigan. The Michigan Council of Foundations also provided support as City Connect Detroit's fiduciary during this early period.

Next, a work plan was developed to successfully achieve the organization's goals. Staff were hired. Offices were leased. Fundraising plans were developed and priorities were outlined. City Connect Detroit was now ready to make its mark.



### Early Developmental Steps

A planning group of key foundation and community leaders is formed and begins meeting to consider key community needs:

- » Low level of federal funding in Michigan
- » Limited availability of information about federal and national foundation grant opportunities
- » Insufficient cross-sector collaboration
- » Inadequate capacity in southeast Michigan nonprofit organizations
- » Lack of understanding and trust between the nonprofit sector, foundations and City government departments

New York Connect, created to raise funds in the New York City-area, is explored as a model for Detroit.

Nonprofits, government, and foundations are convened in focus groups for input to help shape City Connect Detroit strategy.

*Investing in Detroit: Philanthropy In Detroit 1994-2001* is completed. The report was prepared by the Detroit Report Task Force of City Connect Detroit to review trends in funding and highlight the creation of City Connect Detroit.

City Connect Detroit Board of Directors is installed.

Funding for five-year demonstration phase of City Connect Detroit is secured.

President and CEO, Geneva J. Williams, is hired and City Connect Detroit operations begin.

## DEMONSTRATION PHASE 2001-2005 Increase Funding

City Connect Detroit's strategy to raise new dollars to address key community issues in the metropolitan Detroit area was advanced during its demonstration phase through direct fund development activities and the creation of a web-based funding information system.

### Fund Development

No matter how promising a collaborative, nothing happens without sufficient funding to fuel its mission. Fund development activities have focused on supporting the goals of City Connect Detroit cross-sector collaborative partnerships by seeking funds on their behalf to address key needs in the Detroit metropolitan community. This includes identifying funding prospects, creating high quality evidence and outcome-based program designs, writing high-quality proposals, and creating and strengthening relationships with funders. Targeted assistance was also provided to individual organizations to help them secure funding. *During its demonstration phase, City Connect Detroit submitted over 200 proposals and raised, or helped to raise, over \$60 million in support of community needs.*

Even in tough economic times, City Connect Detroit has demonstrated that with the right partners, high-quality proposals and stronger relationships with funders, the Detroit metropolitan area can attract new funding. The sources of funding secured during the demonstration phase were diverse, including federal departments and appropriations, State of Michigan departments, and private and corporate foundations.

Online Funding Database: [www.cityconnectdetroit.com](http://www.cityconnectdetroit.com)

To help organizations find funding opportunities to support their mission and goals, the City Connect Detroit online funding database was created in the first 18 months of the demonstration project. It is a comprehensive web-based tool that includes thousands of government and private foundation funding opportunities and other fund development resources. The Michigan Nonprofit Association is a key partner in maintaining and updating the database.

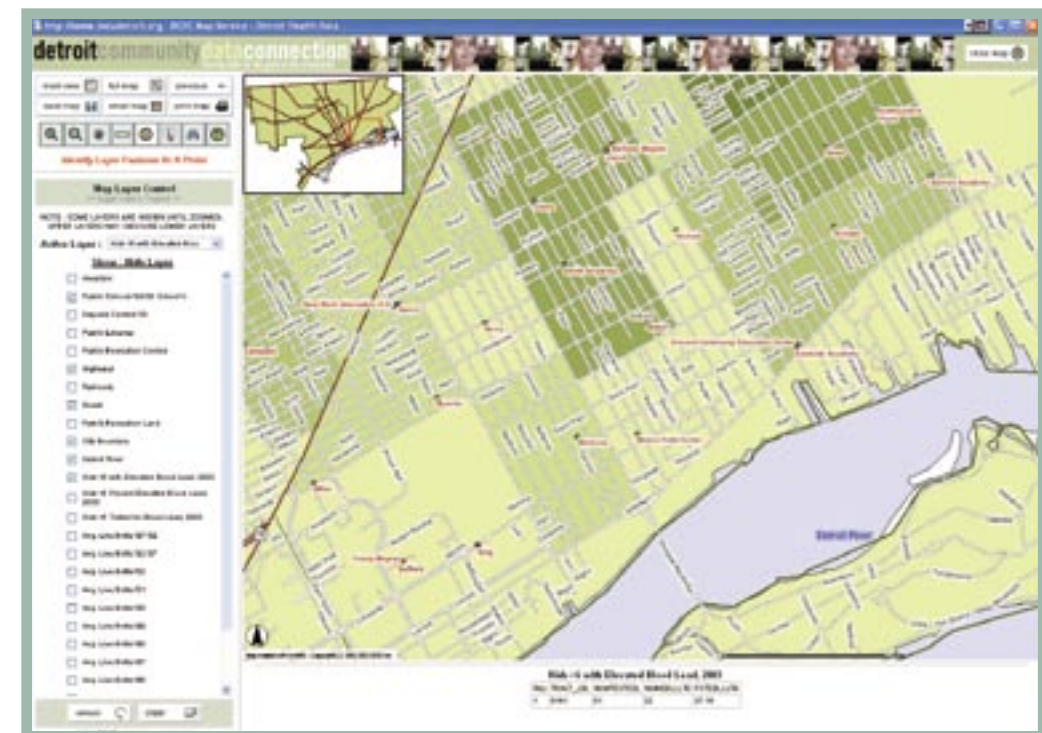
Access to the online funding database is available to City Connect Detroit members. The cost of membership is on a sliding-scale based on the budget amount of an organization. *Over 300 organizations became members during the demonstration phase*, including universities, health and human service organizations, businesses, governments, religious organizations, libraries, consulting firms, law enforcement organizations, television stations, community development organizations, and foundations.

"I had visited Detroit before, but my invitation in 2003 included meeting with the mayor, the police chief and with many foundation leaders throughout the state... I was also taken on a tour of the city. This was very important in helping inform me what the needs were in Detroit and really started me thinking about how the Ford Foundation could help."

Susan Berresford, president, Ford Foundation, *Council of Michigan Foundations News Room*, December 8, 2005, crediting City Connect Detroit and the Council of Michigan Foundations for bringing her to Detroit in 2003, which helped lead to a \$10 million Ford grant to Detroit Riverfront Development in 2005.

"[City Connect Detroit's] staff is online looking all the time for opportunities. It's made us aware of all the many funding potentials. That's really important in the economic climate of nonprofits today with funding being reduced."

Caleugene Williams, executive director, Children's Aid Society of Southeastern Michigan, *The Detroit News*, Sunday, July 4, 2004, remarks about the value of membership in City Connect Detroit's online database.



One of the many data and information resources available on [cityconnectdetroit.org](http://cityconnectdetroit.org).

# DEMONSTRATION PHASE 2001-2005

## Foster Collaboration

*The foundation of City Connect Detroit's work  
in fostering collaboration is based on  
research and practice-based knowledge.*

## COLLABORATION IS KEY TO SUCCESS

From the beginning, convening and managing cross-sector collaborative partnerships has been a hallmark of City Connect Detroit. This major strategy—bringing together the public, nonprofit, and private sectors to address common goals—has resulted in increased funding and more effective approaches to address community needs. City Connect Detroit has created, managed, or facilitated over 30 collaborative partnerships involving hundreds of organizations during the demonstration phase. These collaboratives have focused on helping children and youth live healthy and be successful. They have strengthened neighborhoods, expanded economic development, enhanced the information technology capacity of nonprofits, and achieved other community goals.

Numerous experts provide an array of definitions for “collaboration.” The consistent meaning reflected among all of them is: community stakeholders working collectively to achieve shared goals. While most organizations understand how important collaboration is to achieving greater results, many are uncertain about what collaboration really means and how to do it. City Connect Detroit responds to this gap by providing facilitation, relationship building, strategic planning, meeting management, and consensus building support to collaboratives, as well as learning opportunities and resources. The foundation of City Connect Detroit’s work in fostering collaboration is based on research and practice-based knowledge. Key research by the Amherst H. Wilder Foundation identifies core factors influencing the success of collaboratives (Collaboration: What Makes It Work, 2001). This research-based knowledge, along with practice-based experience from City Connect Detroit’s demonstration phase, has led to the adoption of key standards that are applied to all City Connect Detroit collaboratives.

## Standards for Collaboratives

Each City Connect Detroit collaborative will have:

- » *An appropriate mix of members from across sectors*
- » *A clear purpose and vision*
- » *Clear and stated goals with timelines for achieving them*
- » *A manageable and agreed-upon pace of meetings*
- » *Effective meeting management procedures*
- » *Ongoing and frequent communications*
- » *An established fundraising goal*
- » *A funding plan*
- » *Clear expectations for the lifespan of the collaborative*
- » *Effective leadership and shared opportunities to lead*

## City Connect Detroit Collaborative Portfolio

African American Culture Coalition • Basic Human Needs • Celebrate Detroit  
City Connect Detroit/NPower • Coalition for Parental Education and Student Achievement  
Compassion Capital • Deaf Center • Detroit Area Agency on Aging  
Detroit Community Partnership to Eliminate Lead Poisoning • Detroit CONNECTED  
Detroit Data Partnership • Detroit Early Learning Collaborative  
Detroit Positive Youth Development • Detroit Safe Start • Financial Literacy  
Growing Well • Homelessness • Learning to Give • Management Service Organizations  
Mentoring • Michigan Electronic Medical Record Initiative (MEMRI)  
Motown’s Downtowns • Movement for Life • Neighborhood Justice Partnership  
North End Neighborhood Jobs Initiative • NPower/Comnet • Principal for a Day  
September 11th Fund • Seven Mile Road Project • Steps to a Healthier Detroit  
Think Tank on Parental Involvement • Underground Railroad  
Youth, Sports and Recreation Commission

## DEMONSTRATION PHASE 2001-2005 Address Community Needs



Illustration: LaKendrick Crenshaw, Longfellow Middle School Student

Spotlight on Collaboration:

### DETROIT POSITIVE YOUTH DEVELOPMENT

**Overview:** The Detroit Positive Youth Development (DPYD) collaborative collectively seeks public and private funding for positive developmental activities for youth in the city of Detroit. Since 2002, the DPYD has secured over \$46 million in funding from the State of Michigan's 21st Century Community Learning Centers grant program for after-school enrichment and academic support programs. Too many Detroit children and youth are faced with limited opportunities for positive development when they are not in school. These programs provide a safe and secure environment for personal and academic enrichment and growth. Programs are available to youth at targeted Detroit public schools, with more than 100 youth-serving organizations involved in providing a wide variety of support and services.

**Partners:** Detroit Public Schools, Communities in Schools, Southwest Solutions, Detroit Youth Foundation, Youth Sports and Recreation Commission, Mayor's Time, Children's Aid Society, The Children's Center, Southeastern Village, City Connect Detroit, and more than 100 youth-serving organizations.

**City Connect Detroit's Role:** City Connect Detroit's role in support of the DPYD includes meeting facilitation and agenda setting, identifying funding prospects and writing proposals, and targeted support for the 21st Century Community Learning Centers program.

**Community Impact:** Every school day through 2009, 3,300 students throughout 55 Detroit public elementary and middle schools will participate in youth development, enrichment and academic enhancement programs.

Early in the demonstration project, City Connect Detroit identified priority community issues.

YOUTH • HEALTH • INFORMATION TECHNOLOGY AND DATA ACCESS  
UNEMPLOYMENT AND UNDEREMPLOYMENT • ILLITERACY • TRANSPORTATION  
HOMELAND SECURITY • CAPACITY-BUILDING IN COLLABORATION AND FUND DEVELOPMENT

"It gives me something to do."

Lionel Andrews, Detroit Public Schools Student  
After-school Program Participant  
Detroit Positive Youth Development  
*Detroit Free Press*  
September 17, 2004

# DEMONSTRATION PHASE 2001-2005

## Address Community Needs

Spotlight on Collaboration:

### DETROIT DATA PARTNERSHIP

**Overview:** Economic and social data are indispensable when formulating solutions to community problems. Without solid data, citizens and policy makers cannot make informed decisions. The Detroit Data Partnership (DDP) addresses the need for reliable, comprehensive, and accurate social and economic data. The purpose of DDP is to increase the quantity, quality, awareness of, and access to neighborhood-level data and information that can be used for community planning, analysis and problem solving. A more efficient system of data access can increase the effectiveness of Detroit-area public, private, and nonprofit organizations.

The Skillman Foundation provided initial funding to develop the DDP in 2002, with an initial focus on a pilot project aimed at data related to children and youth. Additional funding to continue and expand the project was awarded by Skillman and also secured from the National Spatial Data Infrastructure Agency and a federal appropriations in 2004. A total of \$715,000 has been secured for DDP through 2005. DDP was publicly launched in August 2005. Work continues in 2006 to secure additional funding, expand membership of the partnership, and refine and strengthen the data system.

**Partners:** The Skillman Foundation, City of Detroit Planning and Development Department, Detroit Renaissance Foundation, Wayne County, Detroit Public Schools Department of Strategic Planning, Detroit Public Schools Office of Research and Assessment, Southeast Michigan Council of Governments, NPower Michigan, Wayne State University, Public Sector Consultants, Eastern Michigan University, Mayor's Time, and City Connect Detroit.

**City Connect Detroit's Role:** City Connect Detroit serves as the fiduciary for the DDP and provides project management, identification of prospective funders, development of funding proposals, and identification of potential community data sources.

**Community Impact:** DDP's activities have resulted in the availability of an online data-sharing tool which allows community stakeholders to share and apply community data for decision-making.



Enhanced true-color satellite image of Detroit.

Source: USGS Land Processes Data Center, Ron Beck

“This is a wonderful example of how government, private and public can work together to do good.”

Shawn Ciavattone,  
Representative for Congressman Knollenberg,  
*The Michigan Chronicle*, September 7-13, 2005.

“This is a remarkable innovation. We’ve had [the information] before, but this is interactive. It’s quite an improvement.”

Mary Sue Schottenfels,  
Executive Director, CLEARCorps,  
*The Detroit News*, August 21, 2003.

## DEMONSTRATION PHASE 2001-2005 Address Community Issues

Spotlight on Collaboration:

### DETROIT COMMUNITY PARTNERSHIP TO ELIMINATE LEAD POISONING

**Overview:** The Detroit Community Partnership to Eliminate Lead Poisoning (DCPELP) wants to eliminate lead poisoning in the city of Detroit in order to create healthier environments for children and families. It is estimated that one in ten children living in Detroit have elevated blood lead levels. With only a 33% screening rate for children under age six, it is expected there are also many poisoned children that remain undetected and untreated. Elevated blood lead levels can harm a child's brain and cause learning and behavior problems resulting in increased medical costs, increased special education costs, and a reduction in future productivity and earnings.

The DCPELP raises funding for lead remediation activities, community awareness campaigns, and a lead-addressed housing registry. Since 2002, the DCPELP has secured \$1 million in Operation LEAP funding from the United States Department of Housing and Urban Development (HUD) and \$2 million in funding and in-kind resources from various local and state sources for these purposes.

**Partners:** Greater Detroit Area Health Council, City of Detroit Planning and Development Department, Wayne County Health and Human Services, City of Detroit Department of Health and Wellness Promotion, City of Detroit—Office of the Mayor, Children's Hospital of Michigan, Detroit Economic Growth Coalition, The Traverse Group, Blue Cross Blue Shield of Michigan, Michigan State Housing Development Authority, Michigan Department of Community Health, NAACP, State of Michigan Surgeon General, Detroiters Working for Environmental Justice, Office of Senator Debbie Stabenow, Bank One, Booker T. Washington Business Association, Ford Motor Company, White Construction, Sinai Grace Hospital, ClearCORPS/Detroit,

**Partners continued:** Wayne County Public Health Department, City of Detroit—Office of the First Lady, Kaskal Construction Company, JOMAR Building Company, Inc, Jenkins Construction, Walbridge Aldinger, Bridgewaters Interiors, Barton Malow, The Green Group, First Independence Bank, Detroit Commerce Bank, Standard Federal Bank, and State Representative Mary Waters, and City Connect Detroit.

**City Connect Detroit's Role:** City Connect Detroit's role in support of the DCPELP is to raise funds, which has included securing a \$1 million HUD grant and \$2 million in matching funds from local and state sources.

**Community Impact:** More than 60 houses have been remediated through the work of the collaborative. Also, over 20,000 residents received public education materials to raise awareness about the negative impact of lead poisoning on their children.

“HUD spokesman Brian Sullivan said 18 nonprofit organizations applied for the grants nationwide. Detroit stood out because the application was outstanding.”

*Detroit Free Press, February 7, 2003.*



## DEMONSTRATION PHASE 2001-2005 Address Community Needs

Spotlight on Collaboration:

### MOTOWN'S DOWNTOWNS

*“The important work is going to be in transportation — how to get people who are visiting metro Detroit in to visit (these cities), all of which are unique and enjoyed by many.”*

Tom Barwin, Ferndale city manager.

*“It’s a very creative idea and, as far as I can recall, unprecedented in terms of collaborating communities.”*

**Overview:** Motown’s Downtowns is a partnership of government officials working to attract businesses, residents, and tourists to the contiguous urban communities of Detroit, Ferndale, Hamtramck, and Royal Oak, Michigan. Members of this collaborative came together to overcome the social, political, economic, and racial divisions long separating their communities after a crystallizing event involving the loss of a major national retailer to a distant greenfield suburb. Responding to concern that this type of event was too common in the region, the partnership has provided an opportunity for neighboring communities at the heart of metropolitan Detroit to meet, develop working relationships, and attract collective investment.

The partnership developed the “Motown’s Downtowns” nickname, which it is using to develop a comprehensive branding strategy to attract new businesses, residents, and tourists. In 2006, partners received notification that they had been selected as a Center for Regional Excellence by Michigan Governor Jennifer Granholm for their collaborative efforts. The award includes a \$25,000 grant, which the partnership is using to develop connecting shuttle service between the downtown areas of each community. The relationships formed through this partnership promise to retain and attract investment in metro Detroit’s urban core for many years ahead.

**Partners:** City of Detroit, City of Ferndale, City of Hamtramck, City of Royal Oak, Ferndale Chamber of Commerce, Office of Michigan Governor Granholm, MDOT, and City Connect Detroit.

**City Connect Detroit’s Role:** Relationship development, fundraising assistance, grant writing, meeting facilitation and management, collective marketing support, project fiduciary.

**Community Impact:** Relations between planning officials in the four participating communities are stronger than ever, enhancing business recruitment efforts. The partnership plans to role out its Motown’s Downtowns shuttle service by the end of 2006.

“Part of the success of any collaborative is that it’s not just a Detroit/Wayne County issue. You need Oakland and Macomb counties, and their congressional delegations together.”

Wayne County executive, Robert Ficano, in comments at an October, 2003 City Connect Detroit board retreat.

# 2006 AND BEYOND

*First an idea was born. Then a demonstration was made. Now, we're focused on tomorrow.*

City Connect Detroit has moved from a highly successful demonstration project to a sustained, ongoing organization continuing to fulfill its important mission in 2006 and beyond. The lessons learned during the demonstration phase have helped to improve and refine the mission and services provided by City Connect Detroit.

## City Connect Detroit's Mission: 2006

To help metropolitan Detroit nonprofits and governments obtain increased national funding and to facilitate collaboration among nonprofits, governments, businesses, grantmakers, and others.

A highly skilled team of staff and specialized consultants provide a variety of services to collaborative partnerships, nonprofit organizations and local governments to advance City Connect Detroit's mission and strategies. Key services are outlined below.

## City Connect Detroit's Core Services: 2006

*Generate new national investment* by researching and identifying funding prospects, building relationships with funders, and writing and submitting funding proposals and requests. Consultation and technical assistance support includes all aspects of proposal development, and is tailored to fit the funding opportunity and the applicant.

*Convene and manage public-private partnerships* to address key community issues. The focus is on helping organizations with shared goals to work collaboratively. Facilitation, relationship building, strategic planning, meeting management, and consensus building support are provided.

*Teach the art and science of collaboration* through workshops, trainings, seminars and other learning opportunities. The curriculum is grounded in research-based knowledge and effective practices from leading collaboration experts and practitioners in the field. It also builds on lessons learned during City Connect Detroit's demonstration phase.

*Deliver web-based tools for community fundraising* including national foundation and government funding opportunities and other fund development tools and resources. This includes access to thousands of funding opportunities categorized and reviewed for accuracy, customized e-mail alerts, downloadable funding applications and guidelines, information on funding trends, and personalized technical assistance. A City Connect Detroit membership is required for these services and is available on a sliding scale based on the size of your organization's budget.

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## City Connect Detroit Outcomes and Progress Report, 2005

*Conducted by Moore and Associates. Comments received from City Connect Detroit stakeholders:*

- » ***"Participation in a collaborative facilitated by City Connect Detroit increases respect, mutual understanding, and trust among the participants."***
- » ***"City Connect Detroit's involvement in the collaborative process was very helpful in facilitating cohesion among the members."***
- » ***"The accomplishments achieved by the collaboratives were directly related to City Connect Detroit's involvement."***
- » ***"City Connect Detroit plays a key role in bringing together groups who would otherwise not work cooperatively on a common issue."***

"We are proud to have been able to play a part in City Connect's success... They are doing tremendous work for the people of Detroit."

William C. Richardson,  
President and CEO, W.K. Kellogg Foundation,  
Council of Michigan Foundation News Room,  
August 17, 2005

Become a member of City Connect Detroit today.  
Go to [www.cityconnectdetroit.org](http://www.cityconnectdetroit.org) or contact us at:

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# APPENDIXES

- » Collaborative Portfolio
- » Sources of Community Funding
- » Outcomes and Progress Review Summary
- » The City Connect Detroit Team
- » Media Bibliography

# COLLABORATIVE PORTFOLIO

City Connect Detroit provides leadership, facilitation, and/or management to collaborative partnerships. These projects vary in stage of development and the level of engagement of City Connect Detroit. Projects are listed below by both stage of development (exploring, developing, formalized) and priority/focus area (information technology, youth, health, etc.).

### Stages of Collaborative Development<sup>1</sup>

- Exploring: focus of collaborative identified, initial stakeholders engaged, early communications underway.
- Developing: key stakeholders convened, focused needs/capacity assessment begun, building of shared leadership and trust developed, funding prospects explored.
- Formalized: commitments secured from stakeholders to shared goals, relationships/roles of collaborative members identified, goals and plan developed, funding strategy identified, funding requests developed/submitted to targeted prospects.

City Connect Detroit Collaborative Portfolio, September 2001-April 2006

	EXPLORING	DEVELOPING	FORMALIZED
HEALTH	Movement for Life Michigan Electronic Medical Lead Poisoning* Record Initiative (MEMRI)	Growing Well*	Deaf Center* Detroit Community Partnership to Eliminate Lead Poisoning* Steps To A Healthier Detroit
YOUTH	Learning to Give	Mentoring* Coalition for Parental Education and Student Achievement Think Tank on Parental Involvement Principal For A Day Youth, Sports, and Recreation Commission	Detroit Positive Youth Development* Detroit Early Learning Collaborative Detroit Safe Start
INFORMATION TECHNOLOGY	NPower/Comnet	DetroitCONNECTED* City Connect Detroit/NPower	Detroit Data Partnership*
HOMELAND SECURITY			September 11th Fund
COMMUNITY DEVELOPMENT	Financial Literacy* Basic Human Needs* Seven Mile Road Project Homelessness*		Neighborhood Justice Partnership* Motown's Downtowns*
CAPACITY BUILDING	North End Neighborhood Jobs Initiative	Management Service Organizations*	Compassion Capital*
OTHER	Celebrate Detroit* Underground Railroad	African American Culture Coalition* Detroit Area Agency on Aging	

### FORMALIZED

COMPASSION CAPITAL*	
Vision/Purpose	To help build capacity and improve the ability of faith-based and community groups to provide social services to those in need.
Partners	-City Connect Detroit -New Detroit -Multiple faith-based and community organizations.

THE DEAF CENTER*	
Vision/Purpose	To establish a Deaf Community Center where Deaf and hard of hearing people receive coordinated information and services and experience a deepened sense of community and solidarity with each other.
Partners	-City Connect Detroit -Deaf CAN! -Deaf Action Center -Deaf Hearing and Sign Language Center -State of Michigan, Division on Deaf and Hard of Hearing -Deaf Options

DETROIT COMMUNITY PARTNERSHIP TO ELIMINATE LEAD POISONING*	
Vision/Purpose	To eliminate lead poisoning from the city of Detroit and create healthier environments for children and families, with a specific focus on lead remediation, community awareness campaigns, and a lead-addressed housing registry.
Partners	-City Connect Detroit -Detroit Lead Partnership (partnership of 36 organizations, businesses, and governmental leaders)

DETROIT DATA PARTNERSHIP*	
Vision/Purpose	To facilitate a sustainable data sharing partnership that will increase the quantity, quality, awareness of, and access to neighborhood level data and information for community planning, analysis, and problem solving.
Partners	-City Connect Detroit -The Skillman Foundation -Wayne County -City of Detroit Planning and Development Department -Detroit Renaissance Foundation -Warren Conner Development Coalition -Public Sector Consultants -Detroit Public Schools Department of Strategic Planning -Detroit Public Schools Office of Research and Assessment -Southeastern Michigan Council of Governments -Wayne State University -NPower Michigan -Eastern Michigan University -Mayor's Time

DETROIT EARLY LEARNING COLLABORATIVE	
Vision/Purpose	To increase early literacy in children and to provide materials, support, and literacy services to family members of the targeted youth population.
Partners	-City Connect Detroit -Child Care Coordinating Council -Hartford Memorial Baptist Church -Angel Land Child Care and Parent Institutes -The Family Center -Children's Aid Society -Detroit Public Schools

<sup>1</sup> Framework for stages of development activities based on City Connect Detroit's experience combined with the following collaboration literature: Collaboration Handbook, Michael Winer and Karen Rey (1994); Together We Can, Atelia Meleville, 1992; The New Community Collaboration Manual, The National Assembly, 1997.

\*As of April 2006, City Connect Detroit is actively engaged with the collaboratives noted with an asterisk. All others are pending based on future opportunities or are completed.

DETROIT POSITIVE YOUTH DEVELOPMENT*		
Vision/Purpose	To help ensure that Detroit youth have access to and participate in a range of positive youth development activities that enable them to grow into healthy adults.	
Partners	-City Connect Detroit -Detroit Public Schools -Communities In Schools -Southwest Solutions -Detroit Youth Foundation -Youth, Sports and Recreation Commission	-Mayor's Time -Children's Aid Society -The Children's Center -Southeastern Village -More than 100 youth serving organizations

DETROIT SAFE START		
Vision/Purpose	To reduce the negative impact on children exposed to violence by providing an array of immediate supports.	
Partners	-City Connect Detroit -Children's Aid Society -Detroit Police Department, Child Abuse Unit	-Family Independence Agency, Child Protective Services -Wayne County Prosecutor -Child Care Coordinating Council

MOTOWN'S DOWNTOWNS*		
Vision/Purpose	To enhance the partnership capacity and facilitate the deployment of timely and cost effective public transit between the cities of Detroit, Royal Oak, Hamtramck, and Ferndale.	
Partners	-City Connect Detroit -City of Detroit -City of Hamtramck -Michigan Department of Transportation	-City of Royal Oak -City of Ferndale -Ferndale Chamber of Commerce -State of Michigan Office of the Governor

NEIGHBORHOOD JUSTICE PARTNERSHIP*		
Vision/Purpose	To facilitate greater community involvement in the creation and implementation of pro-active solutions to public safety problems; increase prosecution of neighborhood based, anti-business crimes; and promote innovation and best practices among criminal justice advocates.	
Partners	-City Connect Detroit -Wayne County Prosecutor's Office -New Detroit	-Faith-based organizations -Arab-American Chamber of Commerce -Local Initiatives Support Corporation

SEPTEMBER 11TH FUND		
Vision/Purpose	To address issues of homeland security in the Detroit area, particularly due to the fallout of the events of 9/11.	
Partners	-City Connect Detroit -United Way Community Services	-Arab-American Chaldean Council -ACCESS

STEPS TO A HEALTHIER DETROIT		
Vision/Purpose	To address chronic health risks related to obesity, asthma, and diabetes.	
Partners	-City Connect Detroit -Detroit Health Department -Greater Detroit Area Health Council -Wayne State University	-St. John's Health System -The Detroit Medical Center -Numerous community health care and human service providers

DEVELOPING

AFRICAN AMERICAN CULTURE COALITION*		
Vision/Purpose	To bring together arts and cultural institutions to develop a unified programming and marketing plan that would provide an "18 hour" experience for people looking to have a family reunion in Detroit, making the City of Detroit known as the destination for African American family cultural programming.	
Partners	-City Connect Detroit -Charles E. Wright Museum of African American History -The Henry Ford -Detroit Metro Convention and Visitors Bureau	-The Motown Experience -Heritage Works -Arts League of Michigan -Diversified Entertainment Group

CITY CONNECT DETROIT/NPOWER	
Vision/Purpose	To capitalize on the common goals of the two organizations and work together in selected information technology program areas.
Partners	-City Connect Detroit -NPower

COALITION FOR PARENTAL EDUCATION AND STUDENT ACHIEVEMENT		
Vision/Purpose	To develop programming to engage, inform, train, and empower parents so they are actively involved in improving academic achievement for their children.	
Partners	-City Connect Detroit -Detroit Public Schools -Schools of the 21st Century	-Black Family Development -Detroit Parenting Network

DETROIT AREA AGENCY ON AGING		
Vision/Purpose	To redesign and integrate home and community-based services with the local health care system to address the health disparities confronted by minority elderly, and to increase awareness about health disparities among minority elderly.	
Partners	-City Connect Detroit -Selected health and human service providers	-Detroit Area Agency on Aging -United Way Community Services

DETROITCONNECTED*		
Vision/Purpose	To bridge the digital divide with the creation of low cost, high speed wireless internet connections in Detroit neighborhoods.	
Partners	-City Connect Detroit -Detroit CONNECTED -University of Michigan School of Social Work -University of Michigan Center for Urban Innovation  <i>(Think Tank Attendees)</i> -United Way Community Services -Michigan Office of Technology Partnerships -State of Michigan, Office of Senator Buzz Thomas -State of Michigan, Michigan Broadband Development Authority -NPower Michigan -Nonprofit Enterprises at Work -Internet Operations Center -Office of Detroit City Councilwoman Alberta Tinsley-Talabi	-Wayne State University College of Engineering -Detroit Area Pre-College Engineering Program -Detroit Public Schools -Gateway Group -City of Detroit, Office of Information Technology Services -Boldface Technologies -The Collective -Salvation Army -University of Michigan Alliance for Community Technology -University of Michigan Center for Urban Innovation -University of Michigan Central Administration -Tech Town -Freedom to Learn, Michigan Virtual University -University of Michigan School of Information -University of Michigan School of Social Work -Services Marketing Specialists

\*As of April 2006, City Connect Detroit is actively engaged with the collaboratives noted with an asterisk. All others are pending based on future opportunities or are completed.

GROWING WELL*		
Vision/Purpose	Create an educated community where key stakeholders agree on an agenda for growing well which engages children, with supportive grants secured and school and community based health and family wellness centers opened.	
Partners	<ul style="list-style-type: none"> <li>-City Connect Detroit</li> <li>-Communities In Schools</li> <li>-Children's Aid Society</li> <li>-Oasis</li> <li>-Detroit Community Health Connection</li> <li>-Greater Detroit Area Health Council</li> <li>-DMC Community Health Institutes</li> <li>-Community Foundation for Southeastern Michigan</li> <li>-Mayor's Time</li> <li>-WSU College of Nursing</li> <li>-Children's Hospital</li> <li>-Michigan Food and Beverage Association</li> <li>-Metro Health Foundation</li> <li>-Wayne County Health Department</li> </ul>	<ul style="list-style-type: none"> <li>-Sinai-Grace Hospital</li> <li>-Youth, Sports, and Recreation Commission</li> <li>-Detroit Department of Health and Wellness Promotion</li> <li>-Black Family Development</li> <li>-Oakland University College of Nursing</li> <li>-Detroit Public Schools</li> <li>-Southwest Solutions</li> <li>-Girl Scouts of Metro Detroit</li> <li>-Advantage Health Centers</li> <li>-Blue Cross Blue Shield of Michigan</li> <li>-Wayne County Department of Human Services</li> <li>-Full and Fabulous</li> <li>-Southwest Counseling and Department Services</li> </ul>

MANAGEMENT SERVICE ORGANIZATIONS (MSO) *		
Vision/Purpose	To more efficiently build effective, well-managed nonprofits throughout the metropolitan Detroit region by collectively strengthening Management Service Organizations.	
Partners	<ul style="list-style-type: none"> <li>-City Connect Detroit</li> <li>-Michigan Nonprofit Association</li> <li>-United Way Community Services</li> <li>-The Society for Nonprofit Organizations</li> <li>-Starfish Learning Institute</li> <li>-Wayne State University</li> <li>-Detroit Executive Service Corps</li> <li>-University of Michigan, School of Social Work</li> <li>-Local Initiatives Support Corporation</li> <li>-Nonprofit Enterprise at Work</li> <li>-Nonprofit Facilities Center</li> <li>-Accounting Aid Society</li> <li>-Lawrence Tech- Nonprofit Management Program</li> </ul>	<ul style="list-style-type: none"> <li>-Oakland University</li> <li>-Michigan Association of Community Arts Agencies</li> <li>-Detroit Entrepreneurial Institute</li> <li>-Youth, Sports, and Recreation Commission</li> <li>-Eastern Michigan University</li> <li>-New Detroit</li> <li>-Jewish Community Fund</li> <li>-Marygrove College</li> <li>-Community Legal Resources</li> <li>-NPower Michigan</li> <li>-Michigan Neighborhood Partnership</li> <li>-University of Michigan Nonprofit and Public Management Center</li> </ul>

MENTORING*		
Vision/Purpose	All children and youth in metropolitan Detroit who need and want a trained and qualified mentor will have access to one.	
Partners	<ul style="list-style-type: none"> <li>-City Connect Detroit</li> <li>-Big Brothers Big Sisters</li> <li>-Black Family Development</li> <li>-Homes for Black Children</li> <li>-Mayor's Time</li> <li>-City Year</li> <li>-GM Corporation</li> <li>-Daimler Chrysler Corporation</li> <li>-Macomb County</li> <li>-Wayne County</li> <li>-Oakland County</li> <li>-Detroit Police Athletic League</li> <li>-Detroit Police Department</li> <li>-WSU- School of Social Work</li> <li>-eBusiness Strategies</li> <li>-Council of Baptist Pastors</li> </ul>	<ul style="list-style-type: none"> <li>-Archdiocese of Detroit</li> <li>-Volunteers in Prevention</li> <li>-Spaulding for Children</li> <li>-Women Arise</li> <li>-Detroit Urban League</li> <li>-State of Michigan- Office of the First Gentleman</li> <li>-Michigan Community Service Commission</li> <li>-State of Michigan- Office of Faith Based and Community Initiatives</li> <li>-Wayne State University, Dept. of Africana Studies</li> <li>-Wayne County Sheriff's Office</li> <li>-Children's Aid Society</li> <li>-Wayne State University-Inner City LINKS</li> <li>-Mentor Connection/Jewish Family Service</li> <li>-Destiny and Purpose Community Outreach</li> </ul>

MENTORING* (Continued)		
Vision/Purpose	All children and youth in metropolitan Detroit who need and want a trained and qualified mentor will have access to one.	
Partners	<ul style="list-style-type: none"> <li>-Experience Senior Power</li> <li>-Legacy Associates Foundation</li> <li>-Vanguard CDC</li> <li>-Winning Futures</li> <li>-Child's Hope-Jumpstart</li> <li>-Life Directions</li> <li>-Michigan State University Extension-Macomb County</li> <li>-Student Mentor Partners</li> <li>-The Guidance Center</li> <li>-21st Century Sisterhood</li> </ul>	<ul style="list-style-type: none"> <li>-Vista Maria</li> <li>-Wisdom Institute for Teenage Mothers</li> <li>-Ford Motor Company Fund</li> <li>-Art of Leadership Foundation</li> </ul> <p><i>(for Mentoring Children of Prisoners grant)</i></p> <ul style="list-style-type: none"> <li>-City Connect Detroit</li> <li>-Michigan Council on Crime and Delinquency</li> <li>-National Conference for Community and Justice</li> <li>-Big Brothers Big Sisters</li> </ul>

PRINCIPAL FOR A DAY		
Vision/Purpose	To match business and community leaders with Detroit Public School principals for indepth conversations around management and leadership.	
Partners	<ul style="list-style-type: none"> <li>-City Connect Detroit</li> <li>-eBusiness Strategies</li> <li>-Detroit Public Schools</li> </ul>	<ul style="list-style-type: none"> <li>-Ford Motor Company</li> <li>-Selected Detroit Public Schools</li> </ul>

THINK TANK ON PARENTAL INVOLVEMENT		
Vision/Purpose	To identify opportunities for Detroit Public Schools to increase parental involvement in schools for the purpose of improving students' performance.	
Partners	<p><i>(Think Tank Participants)</i></p> <ul style="list-style-type: none"> <li>-New Detroit</li> <li>-City Year Detroit</li> <li>-Third New Hope Baptist Church</li> <li>-Alkebu-Lan Village</li> <li>-Warren/Conner Development</li> <li>-Ser Metro Detroit</li> <li>-21st Century Sisterhood</li> <li>-Schools of the 21st Century</li> <li>-Learning for Life</li> <li>-Rosedale Park Baptist Church</li> <li>-Inner City Sub Center</li> <li>-Black Family Development</li> </ul>	<ul style="list-style-type: none"> <li>-NAACP</li> <li>-Alliance for a Safer Greater Detroit</li> <li>-Detroit Black Chamber of Commerce</li> <li>-Information Solutions, Inc.</li> <li>-Arab-American Chamber of Commerce</li> <li>-Cole Financial</li> <li>-Crouch-Green Consulting Group</li> <li>-Detroit Regional Chamber</li> <li>-Detroit Renaissance</li> <li>-Institute for Corporate Policy</li> <li>-Riser &amp; Associates</li> <li>-Detroit Public Schools</li> </ul>

YOUTH SPORTS AND RECREATION COMMISSION		
Vision/Purpose	To strengthen the quality of youth programs and the organizational capacity of agencies that serve youth.	
Partners	<ul style="list-style-type: none"> <li>-City Connect Detroit</li> <li>-Youth, Sports, and Recreation Commission</li> </ul>	<ul style="list-style-type: none"> <li>-Other partners (on a project-by-project basis)</li> </ul>

\*As of April 2006, City Connect Detroit is actively engaged with the collaboratives noted with an asterisk. All others are pending based on future opportunities or are completed.

EXPLORING

BASIC HUMAN NEEDS*	
Vision/Purpose	To address the difficulty many people have in meeting basic needs, such as being able to pay for energy bills, medication, food, rent, and transportation.
Partners	-T.H.A.W. (The Heat and Warmth Fund) -City Connect Detroit

CELEBRATE DETROIT*	
Vision/Purpose	To celebrate Detroit's families and children.
Partners	-The Office of The First Lady, City of Detroit -Selected Detroit Metropolitan Area Women Leaders -City Connect Detroit

FINANCIAL LITERACY*	
Vision/Purpose	To expand educational opportunities for Detroit youth in the area of financial planning.
Partners	-New Detroit -JPMorgan Chase (formerly Bank One) -City Connect Detroit

HOMELESSNESS FUNDING COLLABORATIVE*	
Vision/Purpose	To find and implement long-term solutions to the problem of homelessness.
Partners	-City Connect Detroit -Homeless Action Network of Detroit -City of Detroit -Department of Housing and Urban Development -The NOAH Project: -Central United Methodist Church -Family Services, Inc.

LEARNING TO GIVE (ALSO KNOWN AS CHARACTER EDUCATION)	
Vision/Purpose	To teach children/youth the value of philanthropy, and encourage them to give back to their communities.
Partners	-City Connect Detroit -Council of Michigan Foundations/Learning to Give -Learning to Give National -Detroit Public Schools -Romulus School District -JPMorgan Chase (formerly Bank One)

MICHIGAN ELECTRONIC MEDICAL RECORDS INITIATIVE (MEMRI)	
Vision/Purpose	To solve the problems associated with paper charting and the proliferation of non-standard electronic medical records.
Partners	-City Connect Detroit -Sun Microsystems -Beaumont Hospital -Cyberstate.org -Henry Ford Hospital

MOVEMENT FOR LIFE	
Vision/Purpose	To raise awareness throughout the Detroit community about healthy living, including exercise and diet.
Partners	-City Connect Detroit -Office of The Mayor, City of Detroit

NORTH END NEIGHBORHOOD JOBS INITIATIVE	
Vision/Purpose	To promote workforce development in the North End community of Detroit.
Partners	-City Connect Detroit -Vanguard Community Development -Second Ebenezer Church -Lutheran Child and Family Services -Saint Phillips Evangelist Lutheran Church

NPOWER/COMNET	
Vision/Purpose	To create coordination between Michigan Comnet and NPower Michigan relative to technology issues related to nonprofits.
Partners	-City Connect Detroit -NPower Michigan -Michigan Comnet

SEVEN MILE ROAD PROJECT	
Vision/Purpose	To revitalize the Seven Mile business district and the surrounding residential areas through community development activities.
Partners	-City Connect Detroit -Arab-American Chaldean Council (lead agency, with 26 partners on the task force)

UNDERGROUND RAILROAD	
Vision/Purpose	To assist local organizations, institutions, and individuals focusing on the identification, interpretation, preservation and presentation of artifacts related to the Underground Railroad.
Partners	-City Connect Detroit -City of Detroit, Office of Cultural Affairs -Charles H. Wright Museum of African-American History -Heritage Works

\*As of April 2006, City Connect Detroit is actively engaged with the collaboratives noted with an asterisk. All others are pending based on future opportunities or are completed.

## SOURCES OF COMMUNITY FUNDING

Demonstration Phase: 2001-2005

City Connect Detroit secured or helped to secure funding or resources to address community needs from the organizations listed below\*:

- Booker T. Washington Business Association
- Carls Foundation
- City of Detroit-Detroit Housing Commission
- Comerica, Inc.
- Detroit Renaissance Foundation
- DTE Energy
- E & E Concrete LLC
- Federal Appropriations Request
- Fifth Third Bank
- Ford Foundation
- Ford Motor Company Fund
- Home Depot
- JPMorgan Chase (formerly Bank One)
- John S. and James. L. Knight Foundation
- Learning to Give Michigan, Council of Michigan Foundations
- Michigan State Housing Development Authority
- National Association for the Advancement of Colored People
- National City Bank
- Nationwide 1st Mortgage Services
- National Spacial Data Infrastructure Cooperative
- PVS Chemicals
- Sherry Washington Gallery
- Sherwin-Williams Company
- Skanska
- The Skillman Foundation
- State of Michigan, Department of Education
- Tucker, Young, Jackson, Tull, Inc.
- United States Department of Health and Human Services
- United States Department of Housing and Urban Development
- Visteon
- Walbridge Aldinger
- White Construction

\*Does not include City Connect Detroit operating support.

## OUTCOMES AND PROGRESS REVIEW SUMMARY

MARCH 2006

This report summarizes findings from City Connect Detroit's Outcomes and Progress Review, which was overseen by a committee of board volunteers to:

- Measure progress toward City Connect Detroit's articulated outcomes and benchmarks
- Provide funders, partners, the community and other stakeholders with an understanding of the community impact resulting from the initial investment in City Connect Detroit
- Serve as the basis for building an ongoing outcomes measurement process into the next phase of the organization

The Outcomes and Progress Review Committee has provided oversight to a review of City Connect Detroit's activities from 2002 through 2005 comprised of two components: a quantitative review of accomplishments and a qualitative review of the effectiveness of the organization's work as perceived by the consumers of City Connect Detroit's services and our other stakeholders. Having reviewed and accepted the findings of the assessment, the committee now presents this final Summary Report, which also includes the results of an independent qualitative assessment.

### QUANTITATIVE RESULTS

The quantitative review of City Connect Detroit's programs and services was conducted under the guidance of the Outcomes and Progress Review Committee of the board, and was completed by December 31, 2005. Results from this portion of the review show the organization has met or exceeded nearly all of the original benchmarks set by the board. A sampling of these results include:

RESULTS EXCEEDED EXPECTATIONS	
EXPECTATIONS	RESULTS
Raise \$25 million	Over \$60 million raised
Submit 114 funding proposals and requests	More than 200 funding proposals and requests submitted
Develop 20-30 collaboratives with cross-sector representation	33 collaboratives with cross sector representation developed
Develop a funding information network	State-of-the-art online funding system with more than 300 subscribers developed
Achieve a satisfactory financial return on investment	Achieved a return of \$15 in community funding for each dollar invested

(A full report, including documentation of all results is available for review at City Connect Detroit.)

## QUALITATIVE RESULTS

City Connect Detroit retained an independent, outside evaluator to conduct the qualitative portion of the outcomes review process. The evaluator, Moore and Associates, focused on how nonprofits and city departments perceive the role that City Connect Detroit and its activities play in fostering a better environment for collaboration, a greater capacity for collaboration in Detroit, and improved relationships across and among the nonprofit, public and private sectors. Interviews were conducted with a diverse group of participants with a variety of types of interaction with City Connect Detroit.

Responses to the evaluator's survey were overwhelmingly positive. In summary, the stakeholders responded:

- Participation in a collaborative facilitated by City Connect Detroit increases respect, mutual understanding, and trust among the participants.
- City Connect Detroit's involvement in the collaborative process was "very helpful" in facilitating cohesion among the members.
- The accomplishments achieved by the collaboratives were directly related to City Connect Detroit involvement.
- City Connect Detroit plays a key role in bringing together groups that would otherwise not work cooperatively on a common issue.

Other stakeholder responses included:

- "[City Connect Detroit is] very skillful in how they work a process."
- "[City Connect Detroit] got people working on a common issue."
- "City Connect Detroit was responsible for bringing people together."
- "City Connect Detroit provides the opportunity for people to share challenges and opportunities. [They] bring people together from different levels to solve problems."

The stakeholders were invited to give recommendations on how City Connect Detroit could improve the services it provides. The recommendations made include:

- Increase awareness of the services offered by City Connect Detroit
- Provide training to nonprofit organizations in strategic planning, grant writing, and resource development
- Maintain a database of demographic and economic information which could be used by nonprofit organizations in the Detroit area
- Develop a procedure to evaluate how well groups work together as a result of the collaborative process
- Increase the size of City Connect Detroit staff in order to provide service to more organizations

## CONCLUSION

With this information, City Connect Detroit's staff and volunteer leaders will report to the community, City Connect Detroit's stakeholders, and the philanthropic community the lessons learned during the organization's formative years. These findings will also contribute to planning for City Connect Detroit's future and the development of an ongoing review process for City Connect Detroit. Full copies of both the qualitative and quantitative reports conducted as part of the Outcomes and Progress Review process are available to board members and other stakeholders upon request.

## STAFF AND KEY CONSULTANTS

## THE CITY CONNECT DETROIT TEAM

The City Connect Detroit Team is a group of talented, highly-skilled staff and consultants who made the demonstration phase of the organization a success. The commitment of these individuals (and all former team members) is greatly appreciated by the organization. This team continues to advance the mission and goals of City Connect Detroit going forward.

## CORE STAFF

David Cherry, Program Associate  
Dierk Hall, Program Officer  
Mamie Martin, Office Clerk  
Dan McDougall, Program Officer  
Glenda Myhand, Chief Administrative Officer  
Geneva J. Williams, President and CEO

KEY CONSULTANTS/PROJECT STAFF  
[time limited and project-specific expertise]

Jasmin DeForrest, Consultant - Website and Marketing  
Edward Egnatios, Consultant - Website and Business Development  
Marcia Horngren, Consultant - Fund Development  
Brad Jensen, Project Manager - Detroit Data Partnership  
Sherry McGee, Consultant - Learning to Give  
Laurie Ryan, Consultant - Special Projects  
Constance Thomas, Receptionist  
Pat Williams Taitt, Consultant - Marketing and Communications  
Philip Yarbrough - Supply and Maintenance Clerk

## AMERICORPS/INTERNS

Annie Dunsky, Student Intern - University of Michigan  
Julie Ginnard, Americorps Vista - Marketing and Communications Assistant  
Anna Goree, Americorps Vista - Administrative and Program Assistant  
Amanda Sternberg, Americorps Vista - Program Assistant  
Angela Smith, Americorps Vista - Program Assistant

## MEDIA BIBLIOGRAPHY

AS CITY CONNECT DETROIT PROGRESSED THROUGH-OUT THE DEMONSTRATION PHASE, MEDIA COVERAGE EXPANDED AND IS REFERENCED BELOW.

### 2001

#### PRINT

Title: Distinguished Detroiter Leads New Philanthropic Commitment to the City of Detroit and the Region  
 Publisher: PRNewswire  
 Date: October 17, 2001

Title: New Nonprofit seeks funds for all  
 Publisher: The Detroit News  
 Date: November 21, 2001

### 2002

#### PRINT

Title: Mayor Kilpatrick Helps Kick-Off City Connect Detroit  
 Publisher: PRNewswire  
 Date: February 4, 2002

Title: Grants sought to improve Detroit  
 Publisher: The Detroit Free Press  
 Date: February 6, 2002

### 2003

#### PRINT

Title: Brick by brick foundations, corporations take up slack in pushing redevelopment  
 Publisher: Crain's Detroit Business  
 Date: March 24, 2003

### 2004

#### PRINT

Title: City Connect Detroit brings millions to Detroit  
 Publisher: Michigan Chronicle  
 Date: June 9-15, 2004

Title: Website links nonprofits, funding sources  
 Publisher: The Detroit News  
 Date: July 4, 2004

Title: City Connect Detroit and mayor call on construction industry to help end lead poisoning  
 Publisher: The Michigan Chronicle  
 Date: August 4-10, 2004

Title: Mayor Kilpatrick and City Connect Detroit President & CEO Geneva Williams Announce the LEAP Project to combat lead poisoning  
 Publisher: Detroit Door 2 Door, City of Detroit Community Newsletter  
 Date: September 2004

Title: Detroit's Construction and Development Industry Join Together to Eliminate Lead Poisoning of Children  
 Publisher: Construction Associated for Michigan Magazine  
 Date: September 2004

Title: Detroit Community Partnership Launches Plans to Eliminate Lead Poisoning of Children  
 Publisher: The Michigan Chronicle  
 Date: September 1-7, 2004

Title: Detroit groups get \$12.75 for after-school programs  
 Publisher: Michigan Nonprofit Online  
 Date: September 16, 2004

Title: \$12 million in grants to Detroit aid after-school activities  
 Publisher: The Detroit News  
 Date: September 16, 2004

Title: Detroit groups raise \$46 Million  
 Publisher: The Detroit Free Press  
 Date: September 16, 2004

Title: Cyber Café for Funds  
 Publisher: The Monitor  
 Date: September 16, 2004

Title: \$46 million in grants will help engage Detroit kids after school  
 Publisher: The Detroit Free Press  
 Date: September 17, 2004

### 2005

#### BROADCAST

Title: Geneva J. Williams Interview, Morning News  
 Vehicle: WWJ Newsradio 950AM  
 Date: February 22, 2005

Title: Geneva J. Williams Interview, Paul W. Smith Show  
 Vehicle: WJR 760 AM  
 Aired: February 24, 2005

Title: Spotlight On The News  
 Vehicle: WXYZ Channel 7 News  
 Aired: May 1, 2005

Title: Geneva J. Williams Interview, City Highlights Special  
 Vehicle: Comcast Television  
 Taped: May 6, 2005

Title: Geneva J. Williams Interview, Mackinaw Conference  
 Vehicle: WDET 101.9 FM  
 Aired: June 3, 2005

Title: Geneva J. Williams Panel Interview  
 Vehicle: WTVS-TV 56  
 Taped: July 26, 2005  
 Aired: September 2005

Title: Geneva J. Williams Interview  
 Vehicle: WWJ Newsradio 950  
 Aired: August 17, 2005

Title: Geneva J. Williams Interview, "Up Front" with Karen Dumas  
 Vehicle: WCHB-1200AM  
 Aired: August 31, 2005

Title: Geneva J. Williams Interview, "Hype Squad" with Lt Dra and Suga Rae  
 Vehicle: WDMK-102.7FM  
 Date: October 10, 2005

#### INTERNET

Title: Geneva J. Williams  
 Online: Metro Blogging Detroit  
 Date: August 21, 2005

Title: City Connect Detroit Thanks Michigan Foundations For "Believing In The Dream"  
 Published: Council of Michigan Foundations News Wire  
 Date: August 17, 2005

Title: Detroit Data Partnership to offer free statistics  
 Published: Crain's Detroit Business  
 Date: August 18, 2005

#### PRINT

Title: City Connect Detroit may shift its focus to big-picture issues  
 Published: Crain's Detroit Business  
 Date: June 27, 2005

Title: City Connect Detroit helping organizations locate funding in troubled economy  
 Published: The Michigan Chronicle  
 Date: July 20-26, 2005

Title: New Detroit data site a stunner  
 Published: Great Lakes IT Report  
 Date: August 17, 2005  
 Title: Site channels Detroit data  
 Published: The Detroit News  
 Date: August 21, 2005

Title: City Connect Detroit reveals partnership "power" with state-of-the-art website.  
 Published: The Michigan Chronicle  
 Date: September 7-13, 2005

Title: Responsible Parenting: An African American Family Dialogue  
 Published: African American Family Magazine  
 Date: September 2005

Title: Doctor driven to help families  
 Published: The Detroit News  
 Date: October 2, 2005

Title: Foundations Invest Millions In Detroit Neighborhood Revitalization  
 Published: Council of Michigan Foundations News Wire  
 Date: December 8, 2005

Title: Super Spaces  
 Published: Crain's Detroit Business  
 Date: December 12, 2005

Title: Metro cities collaborate to boost area tourism  
 Published: The Mirror Newspapers  
 Date: December 15, 2005

### 2006

#### INTERNET

Title: Governor Establishes Leadership to Promote Mentoring in Michigan  
 Online: State of Michigan Government Online  
 Date: January 20, 2006

Title: Detroit Mayor Seeks Strategic Partnerships With Foundations  
 Published: Council of Michigan Foundations News Wire  
 Date: March 19, 2006

#### PRINT

Title: Group seeks to set up pilot shuttle program to connect downtowns  
 Published: Crain's Detroit Business  
 Date: March 8, 2006

Title: Motown's Downtown takes on transit problem  
 Published: The Michigan Frontpage  
 Date: March 17, 2006

Title: Detroit advocates aim to make kids healthier  
 Published: The Detroit News  
 Date: April 6, 2006

Title: Grant to fund shuttle planning  
 Published: Crain's Detroit Business  
 Date: April 20, 2006



Photo: Danny McDougall Photography

**CREDITS:**

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